

Hospital at Home Week of Action 2022

June 6-10, 2022

Thank you for joining us for the 2022 Hospital at Home Week of Action!

The week of action is co-sponsored by a number of trade groups, hospitals and health systems, and other organizations (see [list of sponsors](#)). Events and activities for the week will amplify support for legislation through education and social media content, a Hill briefing, patient perspectives, and a virtual lobbying day, where health systems/hospitals and state associations can meet with their Congressional delegations to request support for the bill.

We encourage you to visit the Hospital at Home Week of Action website (<http://ExtendHospitalAtHome.com>) for the list of sponsoring organization, schedule of events, and additional hospital at home advocacy [resources](#). *There is no cost to participate in the Week of Action.*

In this toolkit, we provide you the details of the Week of Action as well as the necessary tools you will need for advocacy, including [social media draft posts](#), [educational resources](#) and [patient and provider testimonials](#) on how Hospital at Home is improving care across the country.

Key Objectives for the Week of Action

- Establish a narrative that acute care at home is the next step in the evolution of American health care and provides another tool to meet the patient where they are.
- Amplify support for extending the Acute Hospital Care at Home waiver program to secure passage of legislation before the end of the public health emergency.
- Develop resources that can be used before and after the Week of Action.
- Create opportunities for designated physician, hospital, and health system leaders to promote the benefits of advanced care at home.
- Build awareness and confidence among policymakers, patients, clinicians, labor partners, and the public by proactively addressing concerns about the quality, safety, and future staffing models of advanced-care-at-home programs.
- Demonstrate broad support using a wide network of proponents of the hospital-at-home model.

Week of Action Schedule

Monday, June 6: Acute Hospital Care at Home 101 educational content

Tuesday, June 7: What hospitals need to know about launching their own hospital at home program under the CMS waiver

Wednesday, June 8: Lunch and Learn: Advancing Acute Hospital Care at Home, featuring legislative and policy insights from policy makers and healthcare professionals on the need for Congressional action to address these waivers and flexibilities to enable this model of care. Registration is required and can be accessed on the Schedule page of the event website

Thursday, June 9: Advocacy Day

Friday, June 10: Stories from patients, families, and caregivers about their experiences with hospital at home

Day 1 Monday, June 6	Day 2 Tuesday, June 7	Day 3 Wednesday, June 8	Day 4 Thursday, June 9	Day 5 Friday, June 10
Social media promotion for Waiver 101 education	Social media promotion of hospital-focused educational effort	Hill briefing – Lunch and Learn	Advocacy Day - Targeted individual Hill meetings	Promotion of consumer perspectives and patient voices

We encourage participants to share their organization's logo on our event website. Please share your logo with Shira Hollander (shollander@medicallyhome.com).

Twitter Hashtag  #extendAHCAH

For additional information about the week and any questions please reach out to **Jennifer Ohn** (john@mcdermottplus.com).

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Social Media Toolkit

Event Promotional Tweets

Join us June 6th for the Hospital at Home Week of Action as we learn all there is to know about Acute Hospital Care at Home, hospital at home programs under the CMS waiver, policy insights and more! Hear from patients, families and caregivers about their hospital at home stories, and join us in promoting the Hospital Inpatient Services Modernization Act! Learn more here: <https://extendhospitalathome.com/> #ExtendAHCAH #HospitalatHome

The Hospital at Home Week of Action is quickly approaching! Share your experience with hospital at home using the hashtags #WeekOfAction and #HospitalatHome and #ExtendAHCAH <https://extendhospitalathome.com/>

Did you know hospital at home programs have existed in the US since the 1990s and studies have repeatedly shown that this model of care is safe, cost-effective and valued by patients. Learn more about hospital at home programs and their flexibilities during the Hospital at Home Week of Action June 6-10. #ExtendAHCAH #HospitalatHome <https://extendhospitalathome.com/>

The Hospital Inpatient Services Modernization Act would extend the existing AHCAH waiver program for two years from the date the PHE ends. In addition, within one year of enactment, the bill would also require CMS to issue regulations establishing health and safety requirements for AHCAH Programs. Learn all about it at the Hospital at Home Week of Action! <https://extendhospitalathome.com/>

Join us on June 8 at 12:30pm for our Lunch and Learn discussion on advancing Acute Hospital Care at Home. Hear from leading policy makers and healthcare professionals on the need for Congressional action to address these waiver flexibilities that enable this model of care delivery! #ExtendAHCAH #HospitalatHome Register here: <https://www.mcdermottplus.com/events/hospital-at-home-week-of-action/>

Social Images





SUPPORT THE HOSPITAL INPATIENT SERVICES MODERNIZATION ACT.

This bipartisan bill would extend the existing AHCAH waiver program for two years beyond the PHE, ensuring a long-term, sustainable model to deliver advance care services in patients' homes.

[Learn more at extendhospitalathome.com.](http://extendhospitalathome.com)



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SUPPORT THE HOSPITAL INPATIENT SERVICES MODERNIZATION ACT.

To date, nearly 200 hospitals and health systems in 34 states have received the AHCAH waiver, allowing them to meet increased capacity demands while providing safe, high-quality care in patients' homes.

[Learn more at extendhospitalathome.com.](http://extendhospitalathome.com)



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Day 1: Acute Hospital Care at Home 101 Educational Content

Monday, June 6, 2022

Welcome to Day 1 of the Week of Action. The focus of today is to promote education surrounding the Centers for Medicare & Medicaid Services (CMS) Acute Hospital Care at Home waiver.

Background

In response to the COVID-19 public health emergency (PHE), the Centers for Medicare & Medicaid Services (CMS) issued several flexibilities via its waiver and regulatory authorities aimed at helping hospitals maximize their capacity to treat patients. In March 2020, CMS launched the Hospitals without Walls Initiative, a broad range of waivers and flexibilities to allow hospitals to treat patients in alternate care settings outside the hospital – such as ambulatory surgery centers, inpatient rehabilitation hospitals, and hotels – while still receiving hospital reimbursement rates for services.

In November 2020, as part of the broader Hospitals without Walls Initiative, CMS created a specific program – the Acute Hospital Care at Home (AHCAH) waiver program – that enabled certain hospitals to provide inpatient-level services for certain specified conditions to patients in their homes. The main goal of the AHCAH program was to relieve congested emergency rooms and hospital inpatient departments by allowing patients with conditions that could safely be managed outside the hospital to be treated in their homes instead. The program allows hospitals to treat more than 60 enumerated acute conditions, including asthma, congestive heart failure, and pneumonia, in the patient's home.

Participation Opportunities

- Social Media: Share your takeaways with #extendAHCAH

Suggested Tweets

- The @CMSGov Acute Hospital Care at Home waiver allows patients to receive safe, high-quality, physician-led care without leaving the house. But the waiver is set to end with the public health emergency. Learn more: https://www.achcoalition.org/wp-content/uploads/2022/05/ACH_CMSHospitalFlexibilitiesDuringPandemic.pdf #ExtendAHCAH #HospitalatHome
- What's it like to be a patient in an acute care at home program? This video offers a firsthand look: <https://www.youtube.com/watch?v=kODLwk7RQmo> #ExtendAHCAH #HospitalatHome
- Great to see Hospital Inpatient Services Modernization Act co-sponsor @SenatorCarper get the #HospitalatHome experience! Who's next? @BrooksLaSureCMS @SecBecerra @CMSinnovates #ExtendAHCAH <https://twitter.com/SenatorCarper/status/1527722972655628291>
- For health systems working to reduce health disparities, here's one approach: #HospitalatHome enables patients to be treated with safe, equitable, person-centered care in the comfort of their own homes. https://www.achcoalition.org/wp-content/uploads/2022/05/ACH_AspirationalGoals.jpg #ExtendAHCAH

- #HospitalatHome is the future of person-centered, equitable care. The highest percentage of patients enrolled in @aboutKP's Care at Home program were also the most socioeconomically disadvantaged. https://permanente.org/wp-content/uploads/2022/01/ACAH_graph-1024x551.png #ExtendAHCAH

Sample LinkedIn/Facebook Message

Hospital-at-home programs have existed in the U.S. since the 1990s, and studies have repeatedly shown that this model of care is safe, cost-effective, and valued by patients.

The @Centers for Medicare and Medicaid Services Acute Hospital Care at Home waiver allows patients to receive safe, high-quality, physician-led care without leaving the house. But the waiver is set to end with the public health emergency. Learn more: https://www.achcoalition.org/wp-content/uploads/2022/05/ACH_CMSHospitalFlexibilitiesDuringPandemic.pdf

#ExtendAHCAH #HospitalatHome

What's it like to be a patient in an acute care at home program? This video from @ChristianaCare offers a firsthand look: <https://www.youtube.com/watch?v=kODLwk7RQmo> #ExtendAHCAH #HospitalatHome

Great to see Hospital Inpatient Services Modernization Act co-sponsor Senator Tom Carper get the #HospitalatHome experience! Who's next? @Chiquita Brooks-LaSure @Centers for Medicare and Medicaid Services @U.S. Department of Health and Human Services (HHS) #ExtendAHCAH <https://twitter.com/SenatorCarper/status/1527722972655628291>

For health systems working to reduce health disparities, here's one approach: #HospitalatHome enables patients to be treated with safe, equitable, person-centered care in the comfort of their own home environments. https://www.achcoalition.org/wp-content/uploads/2022/05/ACH_AspirationalGoals.jpg #ExtendAHCAH

#HospitalatHome is the future of person-centered, equitable care. An @aboutKP analysis found that the highest percentage of patients enrolled in Kaiser Permanente Care at Home program were also the most socioeconomically disadvantaged, demonstrating how this model of care may reach underserved groups and can help reduce health disparities. #PermanenteMedicine #ExtendAHCAH https://permanente.org/wp-content/uploads/2022/01/ACAH_graph-1024x551.png

Resources

- [Waiver 101 one-pager](#)
- [Waiver Background: CMS Hospital Flexibilities during the Pandemic](#)

Day 2: Hospital-focused Educational Content

Tuesday, June 7, 2022

Welcome to Day 2 of the Week of Action. The purpose of today is to promote education surrounding the hospital efforts around the nation regarding hospital at home programs.

Participation Opportunities

- Social Media: Share your takeaways with #extendAHCAH

Suggested Tweets

- In addition to activity at the federal level, states are working to ensure patients may choose to receive safe, high-quality hospital-level care without leaving the home. Learn more: https://www.achcoalition.org/wp-content/uploads/2022/05/ACH_StateSuccesses.pdf #ExtendAHCAH #HospitalatHome

Sample LinkedIn/Facebook Message

In addition to activity at the federal level, states such as Arizona, Florida, and Wisconsin are working to ensure patients may choose to receive safe, high-quality hospital-level care without leaving the home. Learn more: https://www.achcoalition.org/wp-content/uploads/2022/05/ACH_StateSuccesses.pdf

#ExtendAHCAH #HospitalatHome

Resources

- [Hospital at Home State Successes](#)

Published Literature

- [Hospitalization at Home: Mount Sinai Health System \(2018\)](#)
- [Health Equity in Hospital at Home: Mount Sinai Health System \(2022\)](#)
- [Hospitalization at Home: Brigham and Women's Hospital \(2020\)](#)
- [Hospitalization at Home: Johns Hopkins \(2005\)](#)
- [Hospital at Home Meta Analysis \(2021\)](#)
- [The Waiver Experience \(2021\)](#)

Hospital at Home Users Group Webinars

- [Hospital at Home for COVID: What We've Learned and What We're Learning](#)
- [How Are We Doing? Evaluating Hospital at Home Quality and Safety](#)
- [The Hospital at Home Model and the CMS Acute Hospital Care at Home Waiver](#)

Day 3: Lunch and Learn: Advancing Acute Hospital Care at Home

Wednesday, June 8, 2022

Welcome to Day 3 of the Week of Action, where we will hear from Congressional leaders and leaders from hospital systems across the country at the fore of the Hospital at Home movement.

Participation Opportunities

- Join the [Advanced Care at Home Coalition](#) and stakeholder partners webinar "**Lunch and Learn: Advancing Acute Hospital Care at Home,**" during the [Hospital at Home Week of Action](#), Wednesday, June 8, 2022 at 12:30 PM (EST).

This 90-minute webinar features legislative and policy insights from policy makers and healthcare professionals on the need for Congressional action to address these waiver flexibilities that enable this model of care delivery. These waiver flexibilities are currently tied to the duration of the COVID-19 Public Health Emergency (PHE).

Register [here](#).

Opening Remarks - Mara McDermott, Vice President, McDermott+Consulting

Speaker 1 - Dr. Michael Maniaci, MD, Medical Director for Mayo Clinic Advanced Care at Home

Speaker 2 - Representative Brad Wenstrup (R-OH)

Speaker 3 - Representative Earl Blumenauer (D-OR)

Speaker 4 - Bruce Siegel, MD, MPH, President and CEO, America's Essential Hospitals

Hospital at Home panel discussion featuring:

Moderator: Eliza Pippa Shulman, CMO, Medically Home

Panelists:

- Constantinos (Taki) Michaelidis, MD, MS, Medical Director, Hospital at Home, UMass Memorial Health
- Matt Smith, Vice President, Digital Health/Virtual Care & Well Care Services at UNC Health
- Mae Centeno, CNO, Virtual Care Center and Virtual Care Delivery, Texas Health Resources
- Magesh Sathaiah, MD, Medical Director, INTEGRIS Health

Closing Remarks - Dr. Stephen Parodi, Executive Vice President of External Affairs, Communications and Brand at The Permanente Federation, and Associate Executive Director for The Permanente Medical Group

Suggested Tweets

- Acute Hospital Care at Home waivers expand access to safe, quality care. Sign up for a free June 8 webinar to hear from @RepBlumenauer @RepBradWenstrup and others on ensuring patient access beyond the PHE. https://mwe.zoom.us/webinar/register/WN_V2P9YxL_RbS84TvQv8P4ZQ?elqTrackId=937423977BE2FD5EED5029F03859CD2C&elqTrack=true #ExtendAHCAH
- #ICYMI: The Week of Action virtual briefing highlighted how #HospitalatHome models promote health equity and receive high patient satisfaction scores. Watch the full replay: [\[link forthcoming\]](#) #ExtendAHCAH

Sample LinkedIn/Facebook Message

Acute Hospital Care at Home waivers expand access to safe, equitable #HospitalatHome care nationwide. Register for a free June 8 webinar to hear from Rep. Brad Wenstrup (R-OH) and Rep. Earl Blumenauer (D-OR) and others on ensuring patient access beyond the PHE. https://mwe.zoom.us/webinar/register/WN_V2P9YxL_RbS84TvQv8P4ZQ?elqTrackId=937423977BE2FD5EED5029F03859CD2C&elqTrack=true #ExtendAHCAH

#ICYMI: The Week of Action virtual briefing highlighted how #HospitalatHome models promote health equity and receive high patient satisfaction scores. Watch the full replay: [\[link forthcoming\]](#) #ExtendAHCAH

Day 4: Advocacy Day

Thursday, June 9, 2022

Welcome to Day 4 of the Week of Action. Today, groups will attend and lead meetings with various targeted and individual offices to bring a greater level of awareness to just what Hospital at Home models are doing for patients.

Key Messages:

- **Patient choice:** Home is where people overwhelmingly prefer to receive care. Advanced care at home allows certain patients to decide how they would like to receive care based on what's safe and effective, and what provides the patient with the best clinical outcomes. In most current care situations, the patient or member is still required to come to a venue of care of the health system's choosing rather than receive care in the comfort of the patient's own home. Advanced care at home is a true person-centered method of care to reach patients' individualized care goals.
- **Quality and safety:** Advanced-care-at-home programs provide safe, effective, high-quality care, where unnecessary hospital stays can expose patients to potential harm from infections, accidents, and delirium. Studies demonstrate that advanced care at home produces high quality and safety outcomes for the patient, suggesting a significantly reduced length of stay¹, lower 30-day readmission rates², and reduced mortality^{3,4}.
- **Health care transformation:** The pandemic accelerated the movement toward the provision of safe, effective, person-centered acute level care in patients' homes. Where video visits were previously a new modality for physicians and care teams to provide accessible, convenient care for patients, homes are now another possible site of care for certain conditions that traditionally relied on brick-and-mortar hospitals.
- **Innovation:** With recent innovation in remote monitoring and video visits and challenges of hospital capacity faced by the industry, advanced care at home fits into an organization's digital-first, person-centered strategy, providing patients with digital options to receive care and complementing face-to-face care by clinicians.
- **Equity:** Acute care at home is a move toward providing patients with equitable, person-centered care. In the home, a care team can assess the patient's diet, medication regimen, safety risks, and other factors. Where appropriate, the care team may intervene in those underlying contributors to a medical condition in ways that are not possible for facility-based patients. By enabling additional support for more-vulnerable patients, care providers can further address health equity.

¹ Levine DM, Ouchi K, Blanchfield B, Saenz A, Burke K, Paz M, Diamond K, Pu CT, Schnipper JL. Hospital-level care at home for acutely ill adults: a randomized controlled trial. *Annals of internal medicine*. 2020 Jan 21;172(2):77-85.

² Ibid.

³ Caplan GA, Sulaiman NS, Mangin DA, Aimonino Ricauda N, Wilson AD, Barclay L. A meta-analysis of "hospital in the home". *Medical Journal of Australia*. 2012 Nov;197(9):512-9.

⁴ Shepperd S, Doll H, Angus RM, Clarke MJ, Iliffe S, Kaira L, Ricauda NA, Tibaldi V, Wilson AD. Avoiding hospital admission through provision of hospital care at home: a systematic review and meta-analysis of individual patient data. *CMAJ*. 2009 Jan 20;180(2):175-82.

Participation Opportunities

Suggested Tweets

- Thank you Rep/Sen.@@@ for meeting w/ me to discuss the future of person-centered care. Congress can support the Hospital Inpatient Services Modernization Act to #ExtendAHCAH and enable patients to choose to receive high-quality, #HospitalatHome care. [\[photo\]](#) #HealthEquity
- The Acute Hospital Care at Home waiver expands access for patients who choose high-quality, safe, hospital-level care at home. Congress should support the Hospital Inpatient Services Modernization Act to #ExtendAHCAH and ensure continued access to care.
<https://www.congress.gov/117/bills/s3792/BILLS-117s3792is.pdf>

Sample LinkedIn/Facebook Message

Thank you [Rep./Sen. name] for meeting to discuss the future of person-centered care. Congress can support the Hospital Inpatient Services Modernization Act to #ExtendAHCAH and enable patients to choose high-quality, #HospitalatHome care. [\[meeting photo\]](#) #HealthEquity

The Acute Hospital Care at Home waiver expands access for patients who choose high-quality, safe, hospital-level care at home. Congress should support the Hospital Inpatient Services Modernization Act to #ExtendAHCAH and ensure continued access to care. [Week of Action visual card] <https://www.congress.gov/117/bills/s3792/BILLS-117s3792is.pdf>

Resources

- [Advocacy Resources](#)
- [Hospital Inpatient Services Modernization Act – one-pager](#)
- [Hospital Inpatient Services Modernization Act – March 10, 2022 sign-on letter](#)
- [America's Essential Hospitals Policy Brief: Essential Hospitals Advance Equity through Hospital-at-Home Model](#)

Day 5: Stories from patients, families, and caregivers about their experiences with hospital at home

Friday, June 10, 2022

Welcome to Day 5 of the Week of Action. Today, we will hear from patients, families and their caregivers about hospital at home in their lives. Help us promote the consumer perspectives and patient voices!

Participation Opportunities

- Social Media: Share your takeaways with #extendAHCAH

Suggested Tweets

- Acute care at home enables patients to be treated with safe, equitable, person-centered care in the comfort of their own homes. Mayo Clinic patient Patty Young shares their story: <https://youtu.be/Nu9SMV713k> #ExtendAHCAH #HospitalatHome
- Studies have shown that Americans prefer to receive care in the familiar surroundings of home. Amy, an @aboutKP member, describes how @PermanenteDocs and the #HospitalatHome model of care contributed to her healing: <https://www.youtube.com/watch?v=okwbDLV3euc> #ExtendAHCAH

Resources

- [Patient, Family, and Caregiver stories in their own words](#)



Thank you to our 2022 Week of Action Co-Sponsors!

Following list is current as of June 3, 2022. For the latest list of sponsors, please visit <https://extendhospitalathome.com/>.



At Home





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